



THE ASSAM
ROYAL GLOBAL UNIVERSITY
GUWAHATI

CRITERION 1

CURRICULAR ASPECTS

METRIC NO.
1.3.3

B. Com (H) + B.Com. (H) - Entrepreneurship

Field Work / Research Project / Internship



**“A STUDY ON INVESTORS’ PERCEPTION TOWARDS INDIAN STOCK MARKET
WITH SPECIAL REFERENCE TO GUWAHATI CITY”**

(The project submitted to Royal School of Commerce, The Assam Royal Global University,
Guwahati, in partial fulfilment of the requirement of degree of B.com (H))



ROYAL GLOBAL UNIVERSITY
— GUAHATI —

Submitted by:

Bharti Jain

Roll No.: 172041013

Registration No.: 1170229

B.com (H) 5th Semester

Supervised by:

Mr. Rajdeep Nag

(Assistant Professor)

Royal School of Commerce

The Assam Royal Global University

Guwahati

Ershu
MS
forwarded
CSalp

Deputy Dean III
Royal School of Commerce
Royal Global University
Betkuchi, NH-37, Ghy-35



ROYAL GLOBAL UNIVERSITY
GUWAHATI

CERTIFICATE OF SUPERVISOR

This is to certify that the project report entitled “A study on Investors’ Perception towards Indian Stock Market with special reference to Guwahati City” has been prepared by Bharti Jain under my supervision and guidance, for the partial fulfilment of the project paper COM042D505 of the 5th Semester of Bachelor of Commerce (B.com) Course. Her field work is satisfactory.

Date: 15th November, 2019

Place: Guwahati

Rajdeep Nag

Assistant Professor

Royal School of Commerce

Deputy Dean /c
Royal School of Commerce
Royal Global University
Betkuchi, NH-37, Ghy-35

**A STUDY ON SERICULTURE INDUSTRY OF ASSAM WITH SPECIAL
REFERENCE TO SUALKUCHI**

**Project submitted to Royal School of Commerce, The Assam Royal Global University,
Guwahati, in partial fulfilment of the requirement of degree of B.Com(H).**



ROYAL GLOBAL UNIVERSITY
GUWAHATI

Submitted by-

Dikshita J. Kashyap

B.Com, 5th Semester

Roll number- 172041016

Registration Number- 1170232

Supervised by-

Dr. Tanima Tarafdar

(Assistant Professor)

Royal School of Commerce
The Assam Royal Global University
Guwahati

Forwarded
CSalp
Deputy Dean i/c
Royal School of Commerce
Royal Global University
Betkuchi, NH-37, Ghy-35



ROYAL GLOBAL UNIVERSITY

GUWAHATI

The Assam Royal Global University

Royal School of Commerce

CERTIFICATE

This is to certify that I, Dikshita J. Kashyap, a student of B.Com (H), 5th Semester from Royal School of Commerce has completed her project titled, "A study on Sericulture industry of Assam with special reference to Sualkuchi" under my supervision. She has consumed the relevant sources, materials and has done the field work to collect data for this project by herself.

It is hereby recommended that Dikshita J. Kashyap may be allowed to submit the project to The Assam Royal Global University for the examination.

Date: 12-11-19

Place: Guwahati

Dr. Tanima Tarafdar

(Assistant Professor)

Royal School of Commerce

The Assam Royal Global University

Guwahati

Forwarded
CSOP
Deputy Dean
Royal School of Commerce
Royal Global University
Betkuchi, NH-37, Ghy-35

**“A STUDY ON PROBLEMS AND PROSPECTS OF FOOD
PROCESSING INDUSTRY WITH SPECIAL REFERENCE TO SELECT
FOOD PROCESSING UNITS IN EAST KHASI HILLS DISTRICT,
MEGHALAYA”**

(The Project submitted to Royal School of Commerce, The Assam Royal Global University,
Guwahati, in partial fulfilment of the requirement of degree of B.Com)



ROYAL GLOBAL UNIVERSITY

GUWAHATI

Submitted by

Srishti Chatterjee

B.Com 5th Semester

Roll No.: 172041078

Registration No.: 1170294

Supervised by: -

Dr. Tanim Tarafdar

(Assistant Professor)

**ROYAL SCHOOL OF COMMERCE
THE ASSAM ROYAL GLOBAL UNIVERSITY
GUWAHATI**

Forwarded
C. S. Singh
Deputy Dean II,
Royal School of Commerce
Royal Global University
Betkuchi, NH-37, Ghy-35



ROYAL GLOBAL UNIVERSITY

GUWAHATI

The Assam Royal Global University

Royal School of Commerce

CERTIFICATE

This is to certify that Srishti Chatterjee student of B.Com (H) 5th Semester from the Royal School of Commerce has completed her project titled “A Study on Problems and Prospects of Food Processing Industry with Special Reference to Select Food Processing Units in East Khasi Hills District, Meghalaya” under my supervision. She has consumed the relevant sources, materials and she has done herself the field work to collect data for this project.

It is hereby recommended that Srishti Chatterjee should be allowed to submit the project to The Assam Royal Global University for the examination.

Date: - 15.11.19

Place: - Guwahati

forwarded
C. S. G.
Royal School of Commerce
Royal Global University
Betkuchi, NH-37, Ghy-35

Tanima Tarafdar
Dr. Tanima Tarafdar

(Assistant Professor)

Royal School of Commerce

The Assam Royal Global University

Guwahati, Assam

**“A STUDY ON CONSUMER PERCEPTION TOWARDS
SELECT AYURVEDIC COMPANIES IN INDIA”**

**(Project submitted to Royal School of Commerce, The Assam Royal Global
University, Guwahati, in partial fulfillment of the requirement of degree of
B.com (H))**



**ROYAL GLOBAL UNIVERSITY
GUWAHATI**

Submitted by

Nihal Agarwal

B.com (H) 5th semester

Roll.no:172041044

Registration no: 1170260

Supervised by:

Dr. Tanima Tarafdar

(Assistant Professor)

Royal school of commerce

The Assam Royal Global University

Guwahati

Forwarded
Shubp
Deputy Dean in
Royal School of Commerce
Royal Global University
Betkuchi, NH-37, Ghy-35

THE ASSAM ROYAL GLOBAL UNIVERSITY

ROYAL SCHOOL OF COMMERCE



ROYAL GLOBAL UNIVERSITY
GUWAHATI

CERTIFICATE

This is to certify that Nihal Agarwal student of B.Com (H) 5th semester from Royal School of Commerce, has completed her project "A STUDY ON CONSUMER PERCEPTION TOWARDS SELECT AYURVEDIC COMPANIES IN INDIA"

It is hereby recommended that Nihal Agarwal may be allowed to submit the project to The Assam Royal Global University for examination.

Date: 15.11.19

Place: Guwahati

Tanima Tarafdar
Dr. Tanima Tarafdar

(Assistant Professor)

Royal school of commerce

The Assam Royal Global University

Guwahati

II

Forwarded
CS
Deputy, School of Commerce
Royal School of Commerce
Royal Global University
Betkuchi, NH-37, Ghy-35

**A STUDY ON LABOUR WELFARE PRACTICES AND CSR
INITIATIVES AT APEEJAY TEA LTD.**

**Project submitted to Royal School of Commerce, The Assam Royal Global University,
Guwahati, in partial fulfilment of the requirement of degree of B.Com(H).**



**ROYAL GLOBAL UNIVERSITY
GUWAHATI**

Submitted by-

Farzeen Samim

B.Com, 5th Semester

Roll number- 172041024

Registration Number- 1170240

Supervised by-

Dr. Tanima Tarafdar

(Assistant Professor)

Royal School of Commerce
The Assam Royal Global University
Guwahati

Forwarded
[Signature]
Deputy Dean i/c
Royal School of Commerce
Royal Global University
Betkuchi, NH-37, Ghy-35



ROYAL GLOBAL UNIVERSITY

— GUWAHATI —

The Assam Royal Global University

Royal School of Commerce

CERTIFICATE

This is to certify that Farzeen Samim student of B.com (H) 5th semester from the Royal School of Commerce, has completed her project titled, "A study on Labour Welfare Practices and CSR initiatives at Apeejay Tea Ltd." under my supervision. She consumed the relevant sources, materials and she has done herself the field work to collect data for this project.

It is hereby recommended that Farzeen Samim maybe allowed to submit the project to The Assam Royal Global University for the examination.

Date: 15.11.19

Tanima Tarafdar
Dr. Tanima Tarafdar

(Assistant professor)

Royal School of Commerce

The Assam Royal Global University

Guwahati, Assam

for sealed
Dr. Tanima Tarafdar
Deputy Dean in Charge
Royal School of Commerce
Royal Global University
Betkuchi, NH-37, Ghy-35

“A Comparative Study on Performance Analysis of Mutual fund Schemes with reference to Axis Mutual Funds and SBI Mutual Funds”

Project submitted to Royal School of Commerce, The Assam Royal Global University, Guwahati, in partial fulfillment of the requirement of degree of B.Com. (H)



ROYAL GLOBAL UNIVERSITY
GUWAHATI

Submitted by:

Saurav Bhansali

B. Com (H) 5th Semester

Roll No.: 182042022

Registration No. 1180278

Supervised by:

Mr. Rajdeep Nag

(Assistant Professor)

Royal School of Commerce
The Assam Royal Global University
Guwahati

Forwarded
[Signature]
Deputy Dean (C)
Royal School of Commerce
Royal Global University
Betkuchi, NH-37, Ghy-35

Evaluator
[Signature]

**A Study on Applications of Artificial Intelligence
in Small and Medium Business Enterprises
with special reference to Guwahati City.**

(Project submitted to Royal School of Commerce, The Assam Royal Global University,
Guwahati, in partial fulfillment of the requirement of the degree of B.Com(H))



ROYAL GLOBAL UNIVERSITY
GUWAHATI

SUBMITTED BY-

SANCHAY BERIA
B.COM (H) 5TH SEMESTER
ROLL NO. 182041041
REGISTRATION NO. 1180238

SUPERVISED BY-

RIKH ROY
ASSISTANT PROFESSOR

ROYAL SCHOOL OF COMMERCE
THE ASSAM ROYAL GLOBAL UNIVERSITY
GUWAHATI

forwarded
Sanjay
Deputy Dean II
Royal School of Commerce
Royal Global University
Betkuchi, NH-37, Ghy-35

Evaluated
Ry

Certificate of Supervisor

This is to certify that Saurav Bhansali, a student of B.Com. (H) 5TH Semester, Royal School of Commerce, affiliated to Royal Global University has completed the project entitled "A Comparative Study on Performance Analysis of Mutual fund Schemes with reference to Axis Mutual Funds and SBI Mutual Funds" for the degree of Bachelor of Commerce under my guidance.

He has fulfilled all the requirements for the completion of the project report.

Date: 28/12/2020

Place: GOWAHATI



(Mr. Rajdeep Nag)

Assistant Professor

Royal School of Commerce

Forwarded

Deputy Dean i/c
Royal School of Commerce
Royal Global University
Betkuchi, NH-37, Ghy-35



ROYAL GLOBAL UNIVERSITY
GUWAHATI

Royal School of Commerce

CERTIFICATE OF SUPERVISOR

This is to certify that Sanchay Beria student of B.com (H) 5th Semester from the Royal School of Commerce has completed his dissertation paper titled " A Study on Applications of Artificial Intelligence in Small and Medium Business with special reference to Guwahati City." under my supervision. He has utilized all the relevant sources, materials and completed the data collection through structured questionnaire for the collection of the required primary data for this dissertation.

It is hereby recommended that Sanchay Beria may be allowed to submit the dissertation to The Assam Royal Global University for the examination.

Date: 31/12/2020

Place: Guwahati.

Mr. Rikh Roy

(Assistant Professor)

Royal School of Commerce

The Assam Royal Global University

Guwahati, Assam

forwarded
Choudhury
Deputy Director
Royal School of Commerce
Royal Global University
Betkuchi, NH-37, Ghy-35

A STUDY ON CONSUMERS' PERCEPTION TOWARDS OVER THE TOP (OTT) PLATFORMS IN GUWAHATI CITY

{The project submitted to Royal School of Commerce, The Assam Royal Global University,
Guwahati, in partial fulfillment of the requirement of degree of B.COM (H)}



ROYAL GLOBAL UNIVERSITY
— GUAHATI —

Presented By:

Jay Chopdar

B.Com 5th Semester

Roll No – 182041026

Registration No.- 1180223

Supervisor:

Dr. Tanim Tarafdar

(Assistant Professor)

Tanim Tarafdar
Deputy Dean in
Royal School of Commerce
Royal Global University
Betkuchi, NH-37, Ghy-35

ROYAL SCHOOL OF COMMERCE
THE ASSAM ROYAL GLOBAL UNIVERSITY



ROYAL GLOBAL UNIVERSITY
GUWAHATI

Certificate of Supervisor

This is to certify that Jay Chopdar, a student of B.Com (H) 5th Semester from Royal School of Commerce, has completed his project titled "A Study on Consumers' perception towards Over The Top (OTT) Platforms in Guwahati City" under my supervision. He consumed the relevant sources; materials and he has done himself the field work to collect data for this project.

It is hereby recommended that Jay Chopdar maybe be allowed to submit the project to
The Assam Royal Global University for the examination.

Date: 31.12.20

Tanima Tarafdar

Dr. Tanima Tarafdar
(Assistant Professor)

Royal School of Commerce

The Assam Royal Global University

Guwahati, Assam

forwaded
Chopdar
Deputy Dean
Royal School of Commerce
Royal Global University
Betkuchi, NH-37, Ghy-35

A STUDY ON CASHLESS TRANSACTION SYSTEM WITH SPECIAL REFERENCE TO GUWAHATI CITY

{The project submitted to Royal School of Commerce, The Assam Royal Global University, Guwahati, in partial fulfilment of the requirement of degree of B.COM (H)}



ROYAL GLOBAL UNIVERSITY
GUWAHATI

Submitted by-

Ashmita Dey

B.com (H) 5th semester

Roll No: 182041014

Registration No: 1180215

Supervised by-

Mr. Rikh Roy

(Assistant professor)

Royal School of Commerce

The Assam Royal Global University, Guwahati

Evaluated

forwarded
[Signature]
Deputy Dean
Royal School of Commerce
Royal Global University
Betkuchi, NH-37, Ghy-35



ROYAL GLOBAL UNIVERSITY
— GUWAHATI —

The Assam Royal Global University

Royal School of Commerce

CERTIFICATE OF SUPERVISOR

This is to certify that Ashmita Dey, a student of B. Com (H) 5th Semester from the Royal School of Commerce has completed his project titled “A Study on Cashless Transaction System with special reference to Guwahati city” under my supervision. She has consumed the relevant sources; materials and she has done herself the fieldwork to collect data for this project.

It is hereby recommended that Ashmita Dey should be allowed to submit the project to the Assam Royal Global University for the examination.

Date: - 31/12/2020

Place: - Guwahati

Rikh Roy

(Assistant Professor)

Royal School of Commerce

The Assam Royal Global University

Guwahati, Assam

forwarded
Shobha

Deputy Dean II
Royal School of Commerce
Royal Global University
Betkuchi, NH-37, Ghy-75

**ECONOMIC IMPACT OF COVID-19 PANDEMIC
ON THE EMPLOYEES OF PUBLIC AND
PRIVATE SECTORS IN ASSAM WITH SPECIAL
REFERENCE TO GUWAHATI CITY
– A COMPARATIVE STUDY**

Project submitted to Royal School of Commerce, The Assam Royal Global University,
Guwahati, in partial fulfillment of the requirement of degree of B.Com (H)



Submitted by:

Anushka Jain

B.Com (H) 5th Semester

Roll No.: 182042004

Registration No.: 1180261

Supervised by:

Mr. Rajdeep Nag

(Assistant Professor)

Royal School of Commerce
The Assam Royal Global University
Guwahati

forwarded
CS
Deputy Dean /
Royal School of Commerce
Royal Global University
Betkuchi, NH-37, Ghy-35
Rajdeep Nag
AS

Certificate of Supervisor

This is to certify that Anushka Jain, a student of B.Com (H) 5th Semester, Royal School of Commerce, affiliated to Royal Global University has completed the project entitled **“Economic Impact of COVID-19 pandemic on the employees of Public and Private Sectors in Assam with special reference to Guwahati City – A Comparative Study”** for the degree of Bachelor of Commerce under my guidance.

She has fulfilled all the requirements for the completion of the project report.

Date: 4/1/2021

Place:



Mr. Rajdeep Nag

Assistant Professor

Royal School of Commerce

Royal Global University

forwarded
CS
Deputy Dean IC
Royal School of Commerce
Royal Global University
Betkuchi, NH-37, Ghy-35

“A Study on the Problems and Prospects of Mobile Gaming with special reference to Kamrup(M)”

(Project submitted to Royal School of Commerce, The Assam Royal Global University, Guwahati, in
partial fulfillment of the requirement of degree of B.Com (H))



ROYAL GLOBAL UNIVERSITY
GUWAHATI

Submitted by:

Harsh Bharti

B.com (H) 5th Semester

Roll No.: 202042014

Registration No.: 1200289

Supervised by:

Dr. Tanima Tarafdar

(Assistant Professor)

Royal School of Commerce

The Assam Royal Global University

Guwahati, Assam

forwarded
Choudhury
Deputy Dean i/c
Royal School of Commerce
Royal Global University
Betkuchi, NH-37, Ghy-35



ROYAL GLOBAL UNIVERSITY
GUWAHATI

CERTIFICATE OF SUPERVISOR

It is to certify that Harsh Bharti, student of B.Com(H) 5th semester from the Royal School of Commerce has completed his project titled "A STUDY ON THE PROBLEMS AND PROSPECTS OF MOBILE GAMING WITH SPECIAL REFERENCE TO KAMRUP(M)" under my supervision. He collected the relevant materials; sources and he has done himself the field work to collect data for this dissertation.

It is hereby recommended that Harsh Bharti may be allowed to submit the Project to The Assam Royal Global University for the examination.

Date : 30.11.22

Place : Guwahati

Dr. Tanima Tarafdar
(Assistant Professor)

Royal School of Commerce
The Assam Royal Global University
Guwahati, Assam

Deputy Dean i/c
Royal School of Commerce
Royal Global University
Betkuchi, NH-37, Ghy-35

**“A Study on Financial Management Practices adopted by
select Women Entrepreneurs with special reference to
Guwahati city”**

{The Project is submitted to the Royal School of Commerce, The Assam
Royal Global University, Guwahati, in partial fulfilment of the requirement
of degree of Bachelor of Commerce (H)}



ROYAL GLOBAL UNIVERSITY
— GUWAHATI —

Submitted by: -

Khushi Surana

B.Com. (H) 5th Semester

Roll No. – 202042018

Registration No. – 1200293

Supervised by: -

Ms. Richika Kedia

(Assistant Professor)

Royal School of Commerce

The Assam Royal Global University, Guwahati

Forwarded
CS
Deputy Dean
Royal School of Commerce
Royal Global University
Betkuchi, NH-37, Ghy-35

Evaluated
PK



ROYAL GLOBAL UNIVERSITY

GUWAHATI

CERTIFICATE OF SUPERVISOR

This is to certify that Khushi Surana, a student of B.Com. (H) 5th semester from the Royal School of Commerce has completed her project "A study on the financial management practices by select women entrepreneurs with special reference to Guwahati city" under my supervision. She has done the field work on her own to the best of my knowledge.

It is hereby recommended that Khushi Surana may be allowed to submit the project to The Assam Royal Global University for examination.

Date – 30/11/2022

Richika Kedia

Richika Kedia

(Assistant Professor)

Royal School of Commerce

The Assam Royal Global University

Guwahati, Assam

*Forwarded
Chalip*

Royal School of Commerce
Royal Global University
Betkuchi, NH-37, Ghy-37

**A Study on Consumer Buying Behaviour of Passenger Cars
with special reference to Guwahati City**

{The project submitted to Royal School of Commerce, The Assam Royal Global University, Guwahati, in partial fulfilment of the requirement of degree of B.com (H)}



ROYAL GLOBAL UNIVERSITY
— GUWAHATI —

SUBMITTED BY –

PRATEEK JAIN

B.COM (H) 5th Semester

ROLL NO – 202042028

REGISTRATION NO – 1200303

SUPERVISED BY –

DR. ARUNA DEV RROY

Assistant Professor

Royal School of Commerce

The Assam Royal Global University, Guwahati

forwarded
Shelip
Deputy
Royal School of Commerce
Royal Global University
Betkuchi, NH-37, Ghy-35

Evaluated
AM
13/7



ROYAL GLOBAL UNIVERSITY
GUWAHATI

CERTIFICATE OF SUPERVISION

This is to certify that **PRATEEK JAIN**, student of B.com (H) 5th Semester from Royal School of Commerce has completed his project titled "**A Study on Consumer Buying Behaviour of Passenger Cars with special reference to Guwahati City**" under my supervision. He has done the field work on his own to the best of my knowledge.

It is hereby recommended that Prateek Jain may be allowed to submit the project to The Assam Royal Global University for the examination.

DATE - 30.11.22

Place - Guwahati

forwarded
Aruna Dev Roy
Dept. of Commerce
Royal School of Commerce
Royal Global University
Bokulji, NH-37, Ghy-35

Dr. Aruna Dev Roy

(Assistant Professor)

Royal School of Commerce

The Assam Royal Global University, Guwahati

**A Study on Consumers' Perception on Online Shopping with
special reference to Guwahati City"**

(Project submitted to Royal School of Commerce, The Assam Royal Global University,
Guwahati, in partial fulfillment of the requirement of degree of B.com (H))



ROYAL GLOBAL UNIVERSITY
GUWAHATI

SUBMITTED BY-

AYUSHI AGARWAL

B.COM (H), 5th Semester

Roll No.: 202042006

Registration No.: 1200281

SUPERVISED BY-

RIKH ROY

(ASSISTANT PROFESSOR)

Royal School of Commerce

The Assam Royal Global University, Guwahati

Forwarded
Sudip
Deputy Dean i/c
Royal School of Commerce
Royal Global University
Betkuchi, NH-37, Ghy-35

Conduct



ROYAL GLOBAL UNIVERSITY
GUWAHATI

CERTIFICATE OF SUPERVISOR

This is to certify that a project report entitled "A Study on Consumers' Perception on Online Shopping with special reference to Guwahati City" has been prepared by Ayushi Agarwal under my ~~guide~~ and supervision for the partial fulfillment of Degree of Bachelor of Commerce (H) 5th semester course of specialized paper.

Her work is found to be satisfactory.

Date - 30/11/22

Place - Guwahati

Mr. Rikh Roy

(Assistant Professor)

Royal School of Commerce

The Assam Royal Global University

Guwahati, Assam

Deputy Dean i/c
Royal School of Commerce
Royal Global University
Betkuchi, NH-37, Ghy-35

“A STUDY ON THE APPLICATION OF AI IN TOURISM SECTOR”

[The project submitted to Royal Global of Commerce, The Assam Royal Global University
Guwahati, in partial fulfilment of the requirement of degree of B. Com(H)]



ROYAL GLOBAL UNIVERSITY
GUWAHATI

SUBMITTED BY-

DHRUVI JAIN

B.COM(H) VTH SEMESTER

ROLL NO.- 202042010

REGISTRATION NO.- 1200285

SUPERVISED BY-

DR. ARUNA DEV RROY

(ASSISTANT PROFESSOR)

ROYAL SCHOOL OF COMMERCE

THE ASSAM ROYAL GLOBAL UNIVERSITY, GUWAHATI

Forwarded
Am
Deputy Director
Royal School of Commerce
Royal Global University
Betkuchi, NH-37, Guwahati



ROYAL GLOBAL UNIVERSITY
GUWAHATI

CERTIFICATE OF SUPERVISOR

It is to certify that **DHRUVI JAIN**, a student of B.Com (H), 5TH Semester from Royal School of Commerce has completed her project titled "A STUDY ON THE APPLICATION OF AI IN TOURISM SECTOR" under my supervision. She has done the field work on her own to the best of my knowledge.

It is hereby recommended that Dhruvi Jain may be allowed to submit the project to the Assam Royal Global University for the examination.

DATE-30.11.22

PLACE- Guwahati

Aruna Dev Roy

DR. ARUNA DEV RROY
(ASSISTANT PROFESSOR)

ROYAL SCHOOL OF COMMERCE
THE ASSAM ROYAL GLOBAL UNIVERSITY
GUWAHATI

Forwarded
[Signature]

Deputy Dean
Royal School of Commerce
Royal Global University
Betkuchi, NH-37, Guwahati-781035

A RESEARCH REPORT
ON
"A STUDY ON THE IMPACT OF SOCIAL MEDIA INFLUENCER ON INFLUENCING
THE TRAVEL DECISION OF TOURISTS IN GUWAHATI"
SUBMITTED IN PARTIAL FULFILMENT FOR THE DEGREE OF
B.COM (H)
OFFERED BY
ROYAL SCHOOL OF COMMERCE



ROYAL GLOBAL UNIVERSITY
GUWAHATI

SUBMITTED BY:
BISHAL DEY
REGISTRATION NO: 1210333
ROLL NO: 212041002
(SESSION 2021-24)
UNDER THE SUPERVISION OF
MISS JIMPY SAUD
ROYAL SCHOOL OF COMMERCE
THE ASSAM ROYAL GLOBAL UNIVERSITY, GUWAHATI-35

Forwarded
Chakrabarty
Deputy Director
Royal School of Commerce
Royal Global University
Betkuchi, NH-37, Ghy-35

CERTIFICATE

This is to certify that BISHAL DEY, a student of B.COM, 5th semester bearing Roll No.: - 212041002 and Registration No.: - 1210333 has successfully completed the project "A STUDY ON THE IMPACT OF SOCIAL MEDIA INFLUENCER ON INFLUENCING THE TRAVEL DECISION OF TOURISTS OF GUWAHATI" under the guidance of MISS JIMPY SAUD (Royal School of Commerce).

Date: 26/12/23

Place: Guwahati

Jimpy Saud
Miss Jimpy Saud

Royal School of Commerce
The Assam Royal Global University

forwarded
CS-01p
Deputy Dean i/c
Royal School of Commerce
Royal Global University
Betkuchi, NH-37, Ghy-35

**A STUDY ON CUSTOMER SATISFACTION TOWRDS E-BANKING
SERVICES IN SELECT PUBLIC SECTOR BANKS – WITH SPECIAL
REFRENCE TO AGARTALA CITY**

**{A project submitted to Royal School of Commerce. The Assam Royal
Global university, Guwahati in partial fulfilment of the requirement of
degree of B.COM(H)}**



Submitted by-

Diya Jamatia

B.COM(H) 5th semester

Roll no. – 212041005

Registration no.- 1210336

Supervised by-

Ms. Richika Kedia Jain

(Assistant professor)

Royal School of Commerce

The Assam Royal Global University

Forwarded
Chandp
Deputy Director
Royal School of Commerce
Royal Global University
Betkuchi, NH-37, Ghy-35

CERTIFICATE

It is certified that the work contained in the research project titled "A study on customer's satisfaction towards E-banking services in select public sector banks- with special reference to Agartala city", "Diya Jamatia", has been carried out under my supervision and that this work has not been submitted elsewhere for a degree.



Signature of Supervisor:

Name: Ms Richika Kedia Jain

Department: Commerce

Royal School of Commerce

Date: 12/12/23


Deputy Dean i/c
Royal School of Commerce
Royal Global University
Betkuchi, NH-37, Ghy-35

A RESEARCH REPORT

On

"SUSTAINING THE PETROLEUM INDUSTRY IN AN ELECTRIC VEHICAL ERA IN
GUWAHATI CITY"

SUBMITTED IN PARTIAL FULFILMENT FOR THE DEGREE OF

BECHLOR OF COMMERCE (HONOURS)

OFFERED BY

ROYAL SCHOOL OF COMMERCE



ROYAL GLOBAL UNIVERSITY
— GUWAHATI —

SUBMITTED BY:

KARAN SINGH RATHORE

REGD. NO.: 1210339

ROLL NO.: 212041008

(SESSION 2021-2024)

UNDER THE SUPERVISION OF

MR. RIKH ROY

ASST. PROFESSOR,

ROYAL SCHOOL OF COMMERCE

THE ASSAM ROYAL GLOBAL UNIVERSITY, GUWAHATI-35

Forwarded
[Signature]
Deputy Dean i/c
Royal School of Commerce
Royal Global University
Betkuchi, NH-37, Ghy-35



ROYAL GLOBAL UNIVERSITY
GUWAHATI

CERTIFICATE BY SUPERVISOR

This is to certify that Karan Singh Rathore, a student of B.COM, 5th semester bearing Roll No.:- 212041008 and Registration No.:- 1210339 has successfully completed the project "SUSTAINING THE PERTOLEUM INDUSTRY IN ELECTRONIC VEHICLE ERA, GUWAHATI, ASSAM" under the guidance of Mr. Rikh Roy(Royal School of Commerce)

Date: 22/12/23

Place: Guwahati

Mr. Rikh Roy

Asst. Professor,

Royal School of Commerce

The Assam Royal Global University

Forwarded
CS
Deputy Dean I/C
Royal School of Commerce
Royal Global University
Betkuchi, NH-37, Ghy-35

**“IMPACT OF AI POWERED CHATBOTS ON CONSUMERS WITH SPECIAL
REFERENCE TO GUWAHATI”**



ROYAL GLOBAL UNIVERSITY
GUWAHATI

**(The Project is submitted to Royal School of Commerce, The Assam Royal
Global University, Guwahati, in partial fulfilment of the requirement of the
degree of Bachelor of Commerce)**

Submitted by-

Kheyali Roy

B. Com 5th Semester

Roll No- 212041009

Registration No- 1210340

Supervisor-

Mr. Rikh Roy

Assistant Professor,

Royal School of Commerce,

The Assam Royal Global University

Forwarded
Soalop
Deputy Dean i/c
Royal School of Commerce
Royal Global University
Betkuchi, NH-37, Ghy-35



ROYAL GLOBAL UNIVERSITY

GUWAHATI

CERTIFICATE OF SUPERVISOR

This is to certify that the work entitled "IMPACT OF AI-POWERED CHATBOTS ON CONSUMERS WITH SPECIAL REFERENCE TO GUWAHATI" is a piece of research work done by Kheyali Roy under my supervision. She has done the fieldwork work on her own to the best of my knowledge. It is hereby recommended that Kheyali Roy may be allowed to submit the project to The Assam Royal Global University for the examination.

I wish success in her life.

Date: 14/12/23
Place: Guwahati

Mr. Rikh Roy

(Assistant Professor)

Royal School of Commerce

The Assam Royal Global University,

Guwahati, Assam

forwarded
C Soelip
Deputy Dean / c
Royal School of Commerce
Royal Global University
Betkuchi, NH-37, Ghy-35

A RESEARCH REPORT
On
"YOUTUBE ADVERTISING " A STUDY ON
MEASURING ITS IMPACT ON THE BUYING
BEHAVIOR OF CUSTOMER WITH REFERENCE TO
GUWAHATI CITY"

SUBMITTED IN PARTIAL FULFILMENT FOR THE DEGREE OF
BECHELOR OF COMMERCE (HONOURS)
OFFERED BY
ROYAL SCHOOL OF COMMERCE



ROYAL GLOBAL UNIVERSITY
— G U W A H A T I —

SUBMITTED BY: ZIBO WELLY
REGD. NO: 1210352
ROLL NO.: 212041021
(SESSION 2021-2024)

UNDER THE SUPERVISION OF
MISS JIMPY SAUD
DEPARTMANT OF COMMERCE
ROYAL SCHOOL OF COMMERCE
THE ASSAM ROYAL GLOBAL UNIVERSITY, GUWAHATI-35

Forwarded
Chand
Deputy Registrar
Royal School of Commerce
Royal Global University
Betkuchi, NH-37, Ghy-35



ROYAL GLOBAL UNIVERSITY

GUWAHATI

CERTIFICATE OF SUPERVISOR

This is to certify that ZIBO WELLY, a student of B.COM, 5th semester bearing Roll No.:- 212041021 and Registration No.:- has successfully completed the project "YOUTUBE ADVERTISING 'A STUDY ON MEASURING ITS IMPACT IN THE BUYING BEHAVIOR OF CUSTOMER WITH REFERENCE TO GUWAHATI CITY, ASSAM" under the guidance of MISS JIMPY SAUD (Royal School of Commerce)

Date: 26/12/23

Place: GUWAHATI

Jimpy Saud
Miss JIMPY SAUD

Royal School of Commerce
The Assam Royal Global University

Forwarded
Saud
Deputy Dean /
Royal School of Commerce
Royal Global University
Betkuchi, NH-37, Ghy-35